



Ad Specifications

Wisconsin's Finest Wine & Cheese

Actual Size

FULL PAGE

Trim 4"^W x 9"^H

Live Copy 3.5"^W x 8.5"^H

.125" Bleed on all sides

HALF PAGE

3.5"^W x 4.125"^H

No Bleed

PICTURE & LINEAGE

Photo: 1.75"^W x 1.344"^H

Lineage: 45 words

*Plus name, address, phone number
& web address*