



## Ad Specifications

Antiques & Craft Malls of Wisconsin

Breweries & Distilleries of Wisconsin

Wisconsin Dells Area Campgrounds

Wisconsin Dells Area Shopping

Wisconsin Dells Area Nightlife

Actual Size

### FULL PAGE

Trim 4"<sup>W</sup> x 9"<sup>H</sup>

Live Copy 3.5"<sup>W</sup> x 8.5"<sup>H</sup>

.125" Bleed on all sides

### HALF PAGE

3.5"<sup>W</sup> x 4.125"<sup>H</sup>

No Bleed

### QUARTER PAGE

3.5"<sup>W</sup> x 2"<sup>H</sup>

No Bleed